ESTRO

2023-2024

Industry Guide

Contact list

Sponsorship, industry satellite symposia and advertising

Hande Van Gestel
M hyilmaz@estro.org
T +32 471 61 13 67

Tania Bellon Almodovar M tbellon@estro.org T +32 471 61 54 56

Scientific programme management

Jessica Pledge
M jpledge@estro.org

Media relations

M communications@estro.org

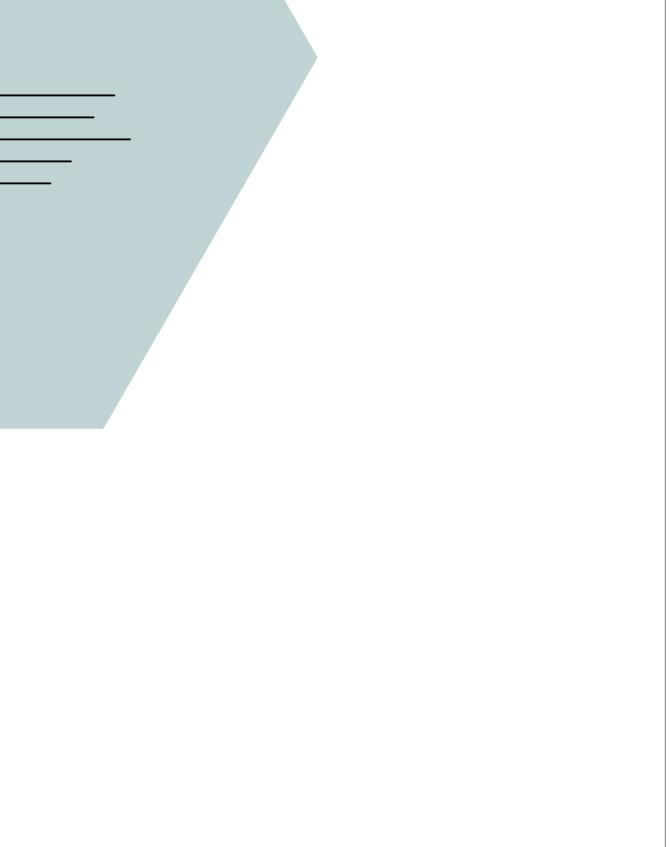
ESTRO School

Laura La Porta
M llaporta@estro.org

ESTRO

Industry Guide

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Dear Industry Partners,

We are pleased to present to you the ESTRO Industry Guide 2024. The guide provides a clear overview of the different opportunities ESTRO offers you to connect with the global radiation oncology community via our congresses, workshops and courses.

The infographics in this guide demonstrate the growing importance of the ESTRO congresses and workshops as platforms for exchange of knowledge, debate and networking around radiation oncology, attracting thought leaders and decision takers from across the globe.

The continued support from our Industry Partners has been instrumental for achieving this success. We therefore hope that this guide will help in further developing our partnership and taking ESTRO's congresses and workshops to the next level.

This guide covers:

- _ The ESTRO Corporate Membership
- _ ESTRO 2024

3-7 May | Glasgow, Scotland

- _ The 2024 Joint Congresses

21-23 March | Barcelona, Spain

■ ESTRO Meets Asia 2024

23-25 August | Kuala Lumpur, Malaysia

- _ The 2023 ESTRO Courses
- _ The 2023 ESTRO Workshops

13-14 October | Turin, Italy

16-17 November | Prague, Czech Republic

We do hope that this guide provides you all the information required to fully engage with the radiation oncology community and of look forward to continuing our collaboration.

Hande Van Gestel

Exhibition Project Manager



ESTRO Corporate Membersh

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STRO School 2023

TRO 2023 Workshops

equently Asked Questions

Opportunities for ESTRO corporate members_

ESTRO congresses

Both in Europe and Asia, ESTRO congresses attract a growing number of healthcare professionals every year, in order to discuss the current state and future challenges of radiation oncology. As a corporate partner, you will have the opportunity to engage with this global community and truly connect with your target audience.

ESTRO workshops

ESTRO workshops allow radiotherapy specialists to discuss the most recent scientific developments in specific areas before these are published. They are extremely focussed and represent a perfect opportunity to have in-depth engagement with an audience on a specific topic.

ESTRO courses

Organised on a global scale, ESTRO courses are the core of our educational programme. Tens of thousands of healthcare professionals have attended these courses, gaining the knowledge required to take the next step in their professional careers.

Corporate members benefits for 2024 _

		old Corporate	Corporate	Non-Members
	Visibility in corporate members directory on ESTRO website	√	√	
	Visibility in the ESTRO annual report	√	√	
	Priority in maintaining sponsored items for 2 consecutive years	√		
ral	Complimentary individual corporate members	5	3	
General	Invitation to sit on the ESTRO advisory corporate council	√		
J	Promotion of 2 virtual satellite symposium sessions via email blasts	√		
	Scientific & Educational Collaboration with ESTRO Leadership	√	√	
	Creation of Joint Research Projects with ESTRO Leadership*	√		
SSes BS	Priority to book exhibition space, advertising, sponsoring, satellite symposia	1 st round	2 nd round	3 rd round
ESTRO Congresses and Meetings (excl. joint events)	Complimentary full company exhibitor badges (including access to scientific sessions) per 9 sqm rented	2	1	
TRO C and M (excl. joi	Complimentary regular company exhibitor badges (access to the exhibition hall) per 9 sqm rented	1	2	
.Si	Corporate member acknowledgement in Exhibitor Directory	√	√	
_	In addition to the above benefits:			
ESTRO Annual Congress	Recognition as corporate member in exhibitors list	√	√	
TRO Annu Congress	Access to pre build-up day	√		
STR	Possibility of personal appointment to collect exhibitors' badges	√	√	
	Invitation to the Presidential reception	2		
ESTRO	Preferential fee for company delegates during teaching courses	V	√	

Please have a look at the <u>Corporate Membership Benefits Overview</u> document for more information.

- * Each Gold Corporate Member (or a group of members, inclusive of at least one gold member) can propose Joint Projects to the ESTRO Leadership along the lines of the scientific priorities of the Society.
 - The proposal includes scope, time, cost, workload and governance (including financial or other contribution)
 - The ESTRO Leadership will review the proposed projects and do a selection based on the expected value which will be created
 for the ESTRO Community at large and the availability of resources for the execution of the project
 - Once selected, the projects can start with both the Corporate Partner(s) and the Scientific Committee overseeing progress and
- * Joint Projects

When a Corporate Partner and ESTRO decide to engage on a joint project, the Corporate Partner is expected to (partly or fully) fund the project. This should not be considered as part of the Corporate Membership fee but as an additional investment for a specific project. Please note that funding could be done in cash or by providing resources or a combination of both.





Key figures ESTRO 2023 Annual Congress_

CONFERENCE

OVERVIEW



2,524 **Abstracts**



Sessions



Invited Speakers

EXHIBITION







4,930 Sqm

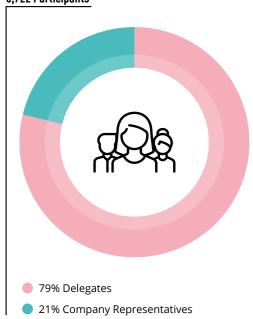
Exhibitors: 96

Start-ups: 2

• Community Pavilion: 12 national societies

PARTICIPANTS

6,722 Participants



Top 10 Countries

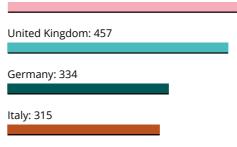
USA: 227

Spain: 204

Switzerland: 196

Belgium: 194

Denmark: 163



42,63% Radiation Oncologists

● 13,27% RTT (Therapist), RT Nurse

Most Represented Specialties

0,98% Computer Scientist

0,46% Medical Oncologist

The Netherlands: 476 France: 247

3,13% Other

27,10% Medical Physicists

9,19% Clinical Oncologist

1,61% Radiobiologists

1,49% Dosimetrists

• 0,15% Quality Manager

Key dates ESTRO Annual Congress 2024_

Aspect	Dates	Description	
	Early submission deadline: 25 October 2023	Submission of abstracts	
Congress	Late submission deadline: 24 January 2024	Submission of abstracts	
	3-7 May 2024	ESTRO Annual Congress 2024	
Pogistration	17 January 2024	Early registration deadline	
Registration	1 April 2024	Late registration deadline	
	9 October 2023	Opening of booking corporate gold members	
Exhibition booking	18 October 2023	Opening of booking corporate members	
	10 November 2023	Opening of booking non-members	
	29 April – 3 May 2024 (until 12:00pm)	Build-up	
Exhibition	3 May 2024	Opening	
	6 May 2024	Dismantling (starts at the end of the Program)	
	7-8 May 2024	Dismantling	

^{*}A few adjustments can be made later depending on the final program.

Please note that priority in bookings are given to 2024 gold corporate members and then 2024 corporate members. Once the gold and corporate members are placed on the floorplan, the bookings will be open to non-members.

The applications for 2024 ESTRO corporate membership will be launched on 4 September 2023.

Venue

The ESTRO Annual Congress will be held at:

Scottish Event Campus Ltd

Glasgow, Scotland, G3 8YW www.sec.co.uk

The Scottish Event Campus is located just outside Glasgow city centre in the west-end. The campus is accessible by numerous transport options (see next pages).

Venue overview:



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Car

The SEC (Scottish Event Campus) is conveniently situated for motorists, just off the M8 motorway and with plenty of parking.

Leave the M8 at junction 19 and join the westbound Clydeside Expressway (A814). Westbound on the Expressway (A814) take the cut off for the campus. Turn left at traffic lights and take the right lane to access multi-storey parking. View a map and directions.

Scotland has an extensive motorway network. Glasgow is linked to Edinburgh by the M8 and England via the M74. The M80 connects Stirling to Glasgow, while the M77 connects us to the west coast of Scotland.

Traffic Scotland provides up to date traffic and roadworks information.

Our postcode for your satnav is G3 8YW.

Train

Our venues are partnered with ScotRail, who operate more than 90% of passenger services in Scotland and are the country's largest transport operator – with the figure of 92.5 million passenger journeys in 2014/15.

Glasgow is well connected by train from across the UK.

- Glasgow Central station links Glasgow to every UK city.
- Glasgow Queen Street station operates routes mainly to central and northern Scotland.

There are more than 20 direct trains per day from London. Direct trains from Edinburgh run every 15 minutes on weekdays.

Scotrail is the main operator in Scotland and has information on the West Highland Line, the North Highland Line and Caledonian Sleepers (overnight trains from Scotland to London). Check ScotRail's latest timetables or download the ScotRail app by texting 'ScotRail' to 86688.

Once in the city centre, the SEC is a three-minute train ride from Glasgow Central. If you arrive at Queen Street, you'll need to walk or get a <u>bus</u> to Central to continue your journey by train.

The SEC has its own dedicated railway station – Exhibition Centre – allowing easy access from the city centre and suburbs. There are six trains an hour (around every 10 minutes) from Glasgow Central station, departing from Platform 17 (low level).

Strathclyde Passenger Transport operates the Glasgow Subway providing quick and convenient connections from 15 points across the city (the St. Enoch stop is a few minutes' walk from Central Station for onward transfer to the campus). On disembarking at the Exhibition Centre, a lift is available to take you to street level. A covered walkway connects the station to the campus.

- National Rail Website
- Glasgow Subway Stations Map
- Download a map of the best route to the SEC

Bus

Coach operators run services to Glasgow's Buchanan Bus Station from throughout the UK. Visit <u>Traveline Scotland</u> for details

The X19 Stagecoach service operates near to the Scottish Event Campus, stopping on Finnieston Street only a few minutes' walk from the venues. **X19 Stagecoach timetable**.

Taxi Service

There is a Glasgow Taxis pick-up and drop-off point outside the OVO Hydro.

There are several taxi ranks throughout the city including at Buchanan Bus Station, Queen Street and Central stations and most large hotels.

The distinctive black cabs can accommodate five or six people. If their yellow light is on you can flag them down on the street. Alternatively, you can call +44 (0) 141 429 70 70 or visit the Glasgow Taxis website to book. Our address for the online taxi booking form is SEC, Glasgow, G3 8YW.

An average journey from the city centre will cost around £7. All Glasgow Taxi drivers are enhanced disclosure checked.

Book Now

Cycling

Glasgow is linked to the National Cycle Network and has designated cycle lanes on many roads. The SEC is accessible via many cycle lanes and paths including one particularly picturesque route that runs alongside the River Clyde.

For further details visit the <u>Sustrans website</u>.

A covered cycle rack is located in the Scottish Event Campus between the SEC Centre and the SEC Armadillo.

The city has a popular bike hire scheme similar to London. Nextbike Glasgow has 170 bikes for hire in 31 locations, available 24/7. You can rent a bike via nextbike's Android / iPhone App by the on-bike computer, or by phoning +44 (0) 20 816 69851. Rental starts at £1 for the first 30 minutes.

Visit <u>Cycling Scotland</u> for more information about cycling in Scotland.

Get Started

Travel by Plane / Air

Glasgow is served by three international airports, with connections across the world. There are over 45 flights from London a day.

Glasgow Airport

Glasgow Airport (GLA) serves most major international airlines. It's located 8 miles (13km) west of the city.

Currently 28 daily services to London. Direct flights from North America with United Airlines & US Airways

Direct flights from Canada with Air Transat Direct flights from Dubai with Emirates One-stop flights from North America with Icelandair

www.glasgowairport.com

These are some of the most common connections. More information can be found at Scotland's public transport information website <u>Traveline Scotland</u>.

Airport buses run from the airport to Glasgow city centre up to every 10 minutes, 24 hours a day, and take approximately 25 minutes.

The 747 AirLink service operates via Renfrew, Braehead, Partick, Kelvingrove Art Gallery, Charing

Cross and the city centre. For more information on times and fares please visit the <u>Scottish Citylink website</u>.

Glasgow Taxis on arrival at the airport – bookings can be made by calling +44 (0) 141 429 7070. Alternatively, Glasgow Airport Taxis are located immediately outside the terminal building or can also be booked by calling +44 (0) 141 889 1813. The airport also has an SPT Travel Desk, located at Domestic Arrivals (Check-in), where staff can provide you with details of buses and taxis. Once in the city centre, the SEC is a five-minute cab or short train ride from Glasgow Central station.

Glasgow Prestwick Airport

(PIK) is 32 miles (51km) southwest of the city. It's a main base for Ryanair and serves European destinations.

Great flight times

Quick, hassle free check-in

50% discount on rail travel to/from anywhere in Scotland

Our own railway station Low cost on-site parking www.glasgowprestwick.com

There are three trains per hour on weekdays and the journey to Glasgow Central Station takes around 50 minutes.

Alternatively it's an easy journey to drive via the M77 or there is an early morning and late evening express bus service, the X99/X100, which takes an hour. You can book tickets here: Express Bus Service

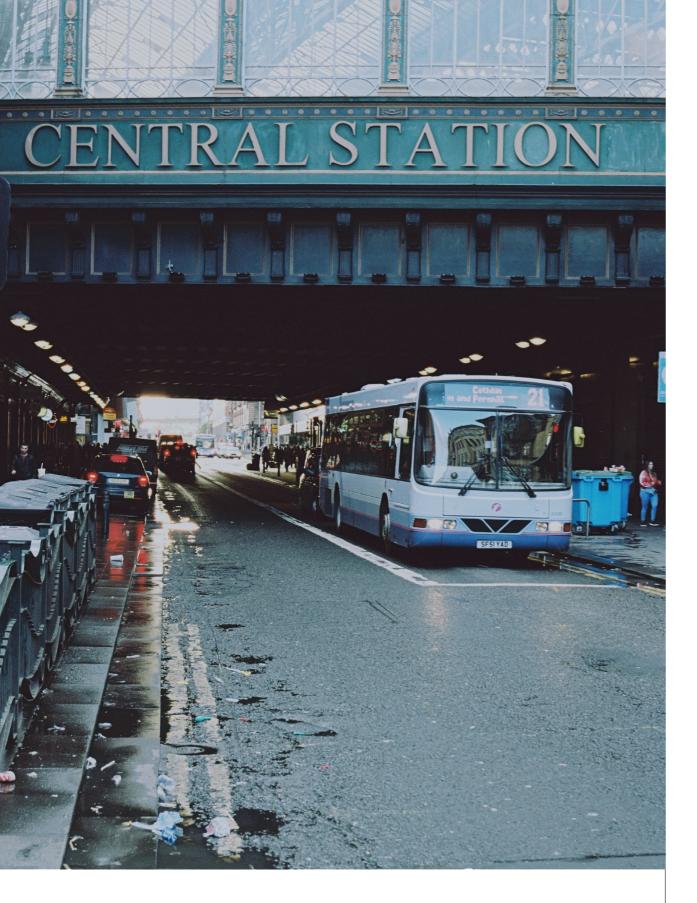
Once in the city centre, the SEC is a five-minute cab or short train ride from Glasgow Central station.

Edinburgh Airport

(EDI) is 39 miles (63km) from Glasgow and serves most major international airlines. www.edinburghairport.com

You can get to Glasgow from the airport by bus, taxi or train. Journey times are around 30 minutes in normal traffic.

Scottish Citylink provides direct bus services from Edinburgh Airport to Glasgow's Buchanan Bus Station every 30 minutes. Alternatively you can catch a bus or taxi to Edinburgh Haymarket and then catch a train to Glasgow Queen Street Station. Low levels trains from nearby Glasgow



Central station take you to the Exhibition Centre

Lothian Buses provides public transport to Edinburgh Airport with the Airlink100 express bus from Edinburgh city centre as well as local bus services. A night bus, the N22, also runs between Waverley station and the airport.

Glasgow Queen Street station provides the main rail link between Glasgow and Edinburgh, with eight direct services per hour on weekdays.

Once in Glasgow, the SEC is a 10-minute cab ride from Queen Street, or a short train ride from Glasgow Central (five minutes' walk from Queen Street).

service has two crossings per day and operates March - October. More Info

You can find information on timetables, ferry operators and making bookings at Ferry savers.

Ferries serving Scotland

Caledonian MacBrayne

Run numerous services between the Inner and Outer Hebrides and mainland Scotland. More Info

Pentland Ferries

Serving Stromness in the Orkney islands. More Info

NorthLink Ferries

Offers daily services between both Orkney (Kirkwall) and Shetland and ports in northeast Scotland. More Info

Ferry Crossings

There are also several ferry crossings from Northern Ireland to Scotland every day.

Stena Line

Stena Line runs up to six daily crossings between Belfast and Cairnryan in southwest Scotland. The crossing takes 2¼ hours. Transport from Cairnryan to Glasgow is provided by Scottish Citylink or a shuttle bus can take passengers to Stranraer railway station, which offers an hourly service to Ayr. More Info

P&O Ferries run up to nine sailings per day on the shortest, fastest crossing between Larne & Cairnryan. The slightly longer Larne-Troon

P&O Ferries

Exhibition price list_

Product	Features
Space rental	Floor rental
	Visibility in the Exhibitor Directory, Congress app and Online Congress Platform
	1 exhibitor badge per 3 sqm rented
	Price: € 525/sqm with a minimum of 18 sqm
Space rental	Floor rental and modular booth package
& modular shell scheme	Visibility in the Exhibitor Directory, Congress app and Online Congress Platform
	1 exhibitor badge per 3 sqm rented
	Price: € 630/sqm with a minimum of 9 sqm
	'
Space rental	Floor rental and 6 sqm modular booth package
& modular shell scheme for start-ups*	Visibility in the Exhibitor Directory, Congress app and Online Congress Platform
	2 exhibitor badges
	Price: € 3,000
	I
Networking space for Spinoffs**	1 table, 2 chairs & 1 pull-up banner at ESTRO Village (no additional furniture is allowed)
	Visibility in the Exhibitor Directory, Congress App and Online Congress Platform
	2 exhibitor badges
	Price: € 1,500

The minimum rent surface is 18 sqm for pharmaceutical companies. All prices are VAT excluded.

The modular shell scheme package includes:

Standard System, aluminium metalwork with white Foamex infill panels, ceiling grid, nameboard with stand name and number, built to a height of 2.5m



Not included:

- Electricity
- Furniture
- Additional exhibitor orders
- Internet access
- Daily cleaning

Ordering of on-site services:

Please note that furniture, graphics & electrics can be purchased through GES online service center. Catering, IT, Rigging, and Cleaning Services can be ordered via the Scottish Event Campus.

• IT

SEC

M iteventservices@sec.co.uk T +44 141 275 63 11

The order form is available here

Rigging

SEC

M technical.services@sec.co.uk **T** +44 141 275 62 18

The order form for is available here.

Cleaning Services

M technical.services@sec.co.uk The order form is available here.

Catering

SEC

SEC

M nicole.akpolagha@sec.co.uk The order form is available at Scottish Event Campus (standcatering.co.uk)

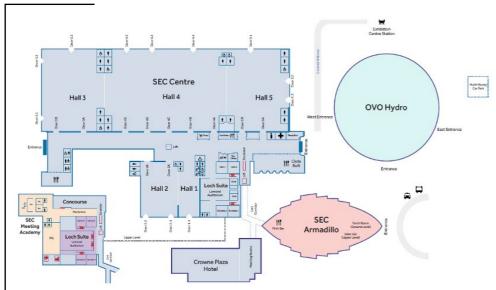
^{*}start-up: company which has been in business less than 3 years and has fewer than 10 employees

^{**}spin-off: companies in development state from universities. Not open to commercial entities.

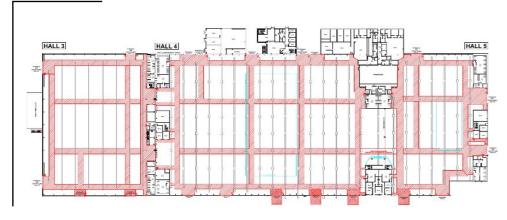
Venue floorplan

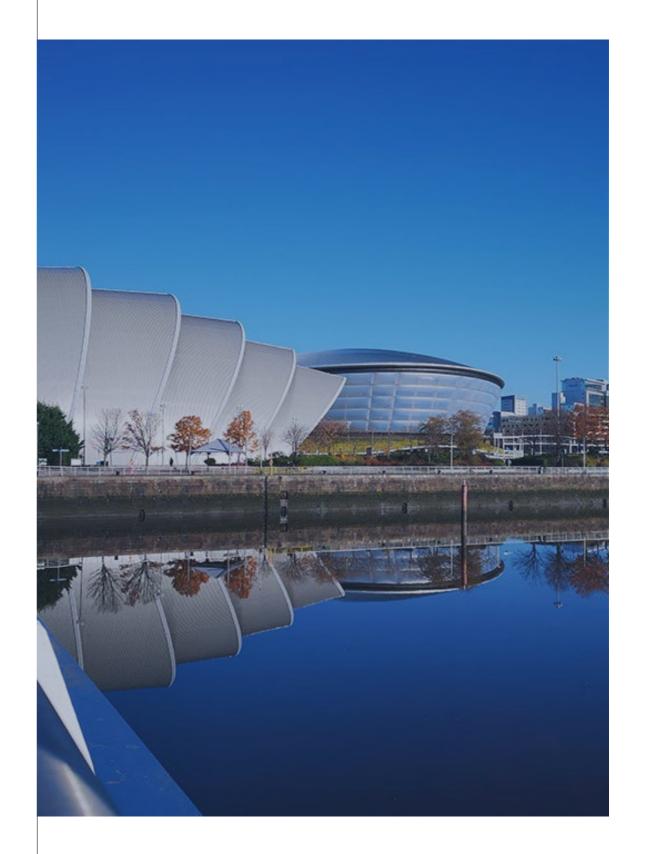
Below you will find an overview of the venue floorplan, as well as a more detailed exhibition floorplan.

Venue overview



Exhibition Floorplan





- AEP International BV
- Alpha Tau Medical
- Anatomical Geometry S.L
- Aquilab by Coexya
- Ariane Medical Systems LTD
- · Bebig Medical GmbH
- · Beekley Medical
- Beijing Health Medical Technology CO.,LTD
- Best Medical International
- Bioprotect
- Boston Scientific
 International
- Brainlab
- · Cablon Medical B.V.
- Candor APS
- Canon Medical Systems Europe
- · Carl Zeiss Meditec AG
- · CDR Systems Inc.
- Cemar Electro Inc
- Civco Radiotherapy
- Cortex Manufacturing LLC
- Cognex
- · C-Rad Positioning AB
- Dib Production
- Dosisoft
- Dr. Sennewald Medizintechnik Gmbh
- DYN'R
- Elekta Instrument AB
- Essebi Medical SRL
- GE Healthcare
- Gold Anchor
- Guangzhou Raydose Medical Technology Co., Ltd.
- Guangzhou Renfu Medical Equipment Co., Ltd.
- Heckel Medizintechnik GMBH
- · Heltschl Gmbh
- Iba SA
- Infinitt Europe GMBH
- Intraop Medical
- Klarity
- Lap Gmbh Laser Applikationen

- Leo Cancer Care
- Limbus Al
- Linatech LLC
- Macromedics BVMagnettx Oncology
- Magnettx Oncology Solutions LTD
- Manteia Technologies
- Medaustron International GMBH
- Medcom GMBH
- Med-Logix SRL
- Medscint
- Mercurius Health
- · Micropos Medical
- MIM Software INC
- MVision Al OY
- Nanovi A/S
- Nelco LTD
- Oncology Systems Limited
- Opasca GMBH
- Orfit Industries
- · Palette Life Sciences
- Par Scientific APS
- Phantom Laboratory
- Philips
- Precision X-Ray, INC
- Provincial Health Services Autohirty - BC Cancer
- PTW Freiburg GmbH
- Qualiformed SARL
- Radformation
- Radiology Oncology Systems
- Radon Medical Equipment Import Export Sales And Trading Ltd. Co
- Raysearch Laboratories AB (PUBL)
- RTSafe Holding LTD
- S.I.T.- Sordina IORT Technologies
- Scandidos (Delta4by)
- Spectronic Medical AB
- Standard Imaging Inc.
- Sun Nuclear Corporation
- Suremark Company
- Synaptiq
- Tecnologie Avanzate TA SRL
- Teledyne E2V
- Tema Sinergie S.P.A.
- Therapanacea

- Theryq
- Triplet State Technology
- Varian, A Siemens Healthineers Company
- · Veritas Medical Solutions
- Vertual LTD
- Viewray Inc
- Vision RT
- Wisepress Medical Book Shop
- X-Ray Doors
- · Xstrahl Limited

Start-Up Corner

- · Radion-D
- · Linax Technologies

Communities Pavilion

- Romanian Society for Radiotherapy and Medical Oncology
- Iranian Society of Clinical Oncology
- Tunisian Radiation Oncology Society
- Swedish Society for Radiation Oncology
- Serbian Society of Radiotherapy Technicians
- Istituto Del Radio "O. Alberti", Brescia (I)
- Leiden University Medical Center
- Fondazione Policlinico Universitario Agostino Gemelli IRCCS
- Spanish Society of Medical Physics
- EORTC European
 Organisation for Reseach
 and Treatment of Cancer
- Federation of Radiograpghy Societies

• EFRS - European

 ACPSEM - Australasian College of Physical Scientists & Engineers in Medicine

Satellite Symposia 1

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress center premises. These sessions are not part of the official Scientific Program.

At ESTRO's Annual Congress, the Satellite Symposia are organized during the lunchbreak. Following slots are available:

Friday 3 May	Saturday 4 May	
During lunch break	During lunch break	
Exclusive slot*	€ 15.750	
Sunday 5 May	Monday 6 May	
During lunch break	During lunch break	
€ 15.750	€ 15.750	

All prices are VAT excluded.

A satellite symposium includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The production of the roll-up can either be done by the company OR by ESTRO.
- Inclusion of the satellite symposium agenda in the Exhibitor Directory, app and online program
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to preregistered participants (in accordance with the GDPR policy)

Extra AV and branding packages for your satellite symposium session will be provided closer to the event.

Overview of available rooms for satellite symposia, all located in the conference area:

Date	Room name	Capacity*
	Boisdale	300 pax
	Loche Auditorium	624 pax
Saturday 4 May	M1	400 pax
	Hall 1	500 pax
	Hall 2	800 pax

^{*}The exclusive satellite symposium slot on Friday is reserved for pharmaceutical companies only.

	Loche Auditorium	624 pax
	Forth	340 pax
Sunday 5 May	Boisdale	300 pax
	Hall 1	500 pax
	Hall 2	800 pax
	Loche Auditorium	624 pax
	Boisdale	300 pax
Monday 6 May	Hall 1	500 pax
	Hall 2	800 pax
	Hall 3	800 pax

^{*}The capacity of the rooms might change slightly depending on the final design of the rooms.

Advertising opportunities_

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Exhibitor Directory and digital signages.

Area	Description	Price
Coffee cups distributed in the exhibition hall	Display of your logo on the coffee cups distributed in the exhibition area during coffee breaks	€ 10,500 + production
Event App	Display of your logo on the home page of ESTRO event app	€ 10,500
Wi-Fi	Display of your logo on the Wi-Fi landing page	€ 10,500
Exhibitor Directory (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website	€ 2,000
Digital Signage	Display of your advertisement on 2 digital rotating banners placed at the entrance of the exhibition for the whole duration of the congress	€ 3,500
Digital Signage (for satellite symposium holders)	Display of your satellite symposium program on 2 digital rotating banners placed at the entrance of the exhibition on the day of your satellite symposium session	€ 1,500

All prices are VAT excluded.

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Lead Retrieval

ESTRO offers the possibility to rent lead retrieval devices at very accessible prices. Our clear participant terms & conditions allow to share a maximum of data with you, while being in full compliance with the General Data Protection Regulation (GDPR). More information about lead retrieval systems will be available on our website.

「Visa」

You might need a visa to come to the UK depending on where you come from. Please <u>check if you need a visa</u>. Depending on your nationality, you might not need a visa to visit or transit through the UK.

The official webpages for further information are as follows: www.gov.uk/apply-to-come-to-the-uk

Meeting rooms_

Sometimes you can be in need for a space where you can meet with your customers to discuss or give a presentation to a select audience.

The following highly-equipped rooms can be rented for ½ day (€ 1,000) or a full day (€ 2,000).

Location	Room name	Capacity*
Conference Centre	Gaia 2	60
	Etive	30
	Fyn	30
	M4	100
	M5	12

All prices are VAT excluded.

^{*}The capacity of the meeting rooms might change slightly depending on the final design of the rooms.





International Congress on Innovative Approaches in Head

and Neck Oncology Venue: **Barcelona, Spain** Date: **21-23 March**

Organised by: ESTRO, EHNS, ESMO

「General」

This biennial congress promises to provide a unique platform for the dissemination of the most relevant and cutting-edge science and innovation in the field of head and neck oncology. The format of the meeting will include prestigious invited 'state of the art lectures' and presentations on the latest developments in the field of head and neck oncology. There will be also a special focus on presentations of new data from practice changing randomized trials. Ample time will be given for discussions to allow in-depth interaction among the various disciplines and the participants.

The European SocieTy for Radiotherapy and Oncology (ESTRO), the European Head and Neck Society (EHNS) and the European Society of Medical Oncology (ESMO) have the pleasure to invite you to participate in this congress.

Key dates

Aspect	Dates	Description
Congress	Early Submission Deadline: 11 October 2023	Submission of abstracts
	21-23 March 2024	ICHNO 2024
Registration	Till 13 December 2023	Early registration deadline
Registration	Till 21 February 2024	Late registration deadline
Exhibition booking	24 September 2023	Opening Exhibition Space Bookings
	1 February 2024	Booth design to be submitted to ESTRO
Exhibition	19-20 March 2024	Build-up
	23 March 2024	Dismantling
Satellite Symposia	8 February 2024	Proposed program to be submitted to ESTRO
Advertising	8 February 2024	Company logo
	8 February 2024	Advertisements for Exhibitor Directory

^{*}A few adjustments can be made later depending on the final program.

Venue

ICHNO 2024 will be held at:

Fira Barcelona

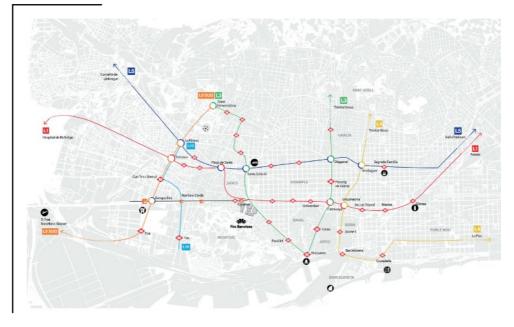
Avda. Reina Maria Cristina 8004 Barcelona Spain www.firabarcelona.com/en/montjuic

Located right in Barcelona's city center, Montjuïc Venue is ideally situated in an extremely vibrant area. The vast venue is conveniently linked by the local public transport network to both the metropolitan downtown and nearby El Prat International Airport (14 km).

Fira Montjuïc is accessible from the airport using the Metro Line 9, train and bus connections.

Plaça Espanya metro station and FGC Train station are the solution to reach Montjuïc venue by public transport from the city center and surroundings. Apart from private parking facilities there is also a taxi rank in front of the main access.

Venue overview:



Venue floorplan

Below you will find an overview of the venue floorplan, as well as a more detailed exhibition floorplan.

Venue overview



Exhibition Floorplan



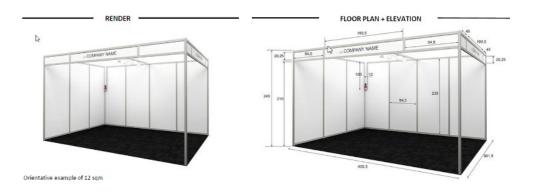
Exhibition price list

Product	Features
Space rental	Floor rental
	Visibility in the Exhibitor Directory and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 525/sqm with a minimum of 9 sqm
Space rental	Floor rental and modular booth package
& modular shell scheme	Visibility in the Exhibitor Directory and Congress app
	1 exhibitor badge per 3 sqm rented
	Price: € 630/sqm with a minimum of 9 sqm

The **modular shell scheme package** offered by ESTRO includes:

- Anthracite gray carpet directly on the palace floor
- White wall at 245 cms /h
- White modular frieze 20,25 cm incorporated in the total height of the stand with vinyl sign and standard font
- Sign with black standard stick lettering. One unit per open street
- General lighting by means of led spotlights of 20 w at a rate of 1 spotlight every 3 sqm
- 1 unit of 1,2 kW powerbox for lighting.
- + structural build-up and dismantling

All prices are VAT excluded.



Ordering of on-site services:

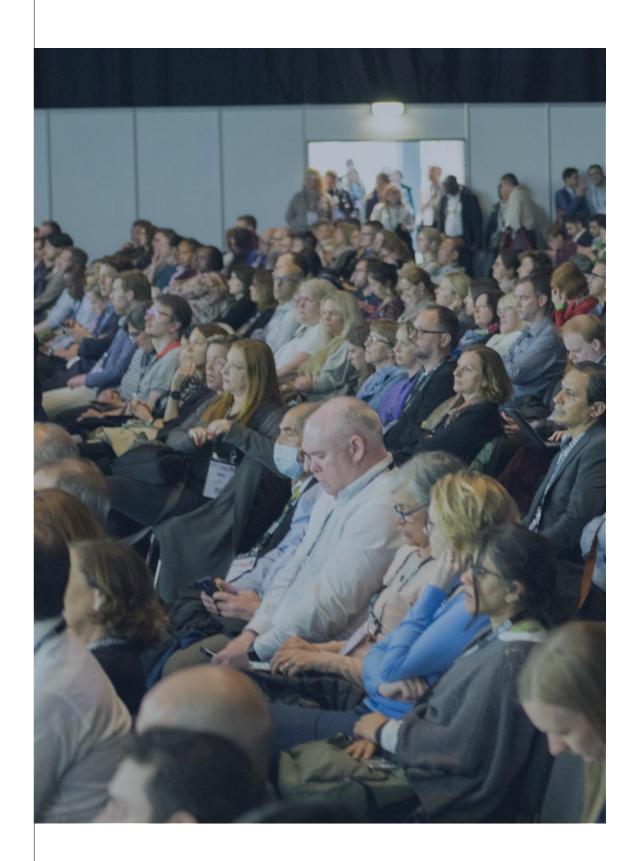
Please note that all on-site services (catering, electricity, waste, etc.) are managed by SERVIFIRA directly:

SERVIFIRA will set-up a personalized website for all exhibitor orders. Here are the optional services SERVIFIRA can provide to exhibitors:

- Structural elements and flooring
- Furniture and floral decoration
- · Electricity, water and compressed air
- · Computer, communication and audiovisual
- Internet services
- Stand personnel
- Catering services
- Stand cleaning
- Special equipment and services
- General ordering conditions

List of ICHNO-ECHNO 2022 exhibitors

- Merck Sharp & Dohme Corp
- Merck KGaA Darmstadt Germany
- MIM Software INC
- Alpha Tau Medical
- ESMO
- EHNS
- ESTRO



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「Satellite Symposia」

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress center premises. These sessions are not part of the official Scientific Program.

ESTRO will support you in making your Symposium a success by providing insights in the demographics of the participants before the congress. After the session, you will receive a report with not only the number of participants, but also their demographics (country of origin, specialty, etc.).

At ICHNO, the Satellite Symposia are organized during the lunch-break. Following slots are available:

Thursday 21 March	Friday 22 March	
During lunch break	During lunch break	
Exclusive slot*	Exclusive slot*	

^{*} The cost (excl. VAT) for an exclusive session (1 slot per day) is: 45,000 €

A satellite symposium includes:

- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The company is responsible for the production of the roll-up.
- Inclusion of the satellite symposium agenda in the Exhibitor Directory & ESTRO app
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to preregistered participants (in accordance with the GDPR policy)

Overview of available rooms for Satellite Symposia:

Room name	Date	Capacity*
Auditorium	Thursday 21 March	900 pax
Additorium	Friday 22 March	900 pax

^{*}The capacity of the rooms might change slightly depending on the final design of the rooms.

Advertising opportunities_

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Exhibitor Directory.

Area	Description	Price
Coffee cups (quantity: 8000)	Display of your logo on all cups available in the catering areas in the exhibition during the lunchtimes and coffee breaks.	€ 10,500 + production
Event App	Display of your logo on the install, welcome and intro screens of the ESTRO event app	€ 10,500
Wi-Fi	Display of your logo on the Wi-Fi landing page, physical displays on-site and in the Exhibitor Directory	€ 10,500
Exhibitor Directory (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website and via the ESTRO app	€ 2,000

All prices are VAT excluded.



Joint FARO-ESTRO Congress @ ESTRO meets Asia 2024

Venue: Kuala Lumpur, Malaysia Date: 23-25 August 2024 Organised by: ESTRO, FARO

「General」

The objective of this joint venture from ESTRO and FARO (The Federation of Asian Organizations for Radiation Oncology) is to build radiation oncology collaboration between Europe and Asia - sharing developments in science, education, technology and professional development, for the benefit of all professionals working in the field of radiation oncology.

The interactive congress format will be a platform for participants to learn from each other by embracing the diversity of clinical practices and exploring the development of common solutions to optimise radiotherapy treatment and care for all patients. The scientific programme will have three components: an interdisciplinary, a medical physics and an RTT track dealing with topics of interest to the different radiotherapy disciplines.

"Key dates_

Aspect	Dates	Description	
Congress	Early Submission Deadline: 6 March 2024	Submission of abstracts	
	23-25 August 2024	ESTRO Meets Asia Congress 2024	
Dogistration	TBC	Early registration deadline	
Registration	TBC	Late registration deadline	
	4 December 2023	Opening of bookings for corporate gold members	
Exhibition booking	11 December 2023	Opening of bookings for corporate members	
	18 December 2023	Opening of bookings for non-members	
	28 June 2024	Booth design to be submitted to ESTRO	
Exhibition	21-22 August 2024	Build-up	
	25 August 2024	Dismantling	
Satellite Symposia	28 June 2024	Proposed program to be submitted to ESTRO	
Advertising	28 June 2024	Company logo	
	28 June 2024	Advertisements for Exhibitor Directory	

Key figures ESTRO meets Asia 2019_

CONFERENCE

OVERVIEW



145

Participants (829 in 2018) incl. 218 Company representatives



44

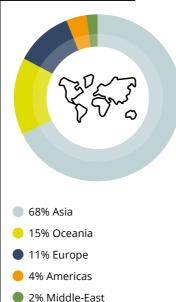
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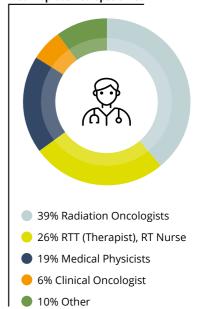
29

Exhibitors

Geographical distribution



Most Represented Specialties



Venue

The ESTRO Meets Asia will be held at:

Kuala Lumpur Convention Centre

www.klccconventioncentre.com

How to Get There

Please find here the <u>Transportation Guide</u>.

Exhibition price list

Product	Features	
Space rental	Floor rental	
	Visibility in the Exhibitor Directory, Congress app & Online Congress Platform	
	1 exhibitor badge per 3 sqm rented	
	Price: € 525 /sqm with a minimum of 9 sqm	
Space rental	Floor rental and modular booth package	
& modular shell scheme	Visibility in the Exhibitor Directory, Congress app & Online Congress Platform	
	1 exhibitor badge per 3 sqm rented	
	Price: € 630 /sqm with a minimum of 9 sqm	

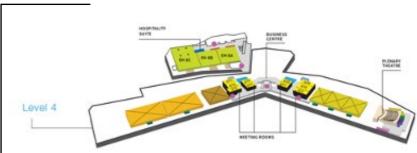
The minimum renting surface is 18 sqm for pharmaceutical companies.

All prices are VAT excluded.

Venue floorplan

Below you will find an overview of the venue floorplan, as well as a more detailed exhibition floorplan.

Venue overview



Interactive tour of the Convention Center is available <u>here</u>

Exhibition Floorplan



 $[\]hbox{*start-up: company which has been in business less than 3 years and has fewer than 10 employees}\\$

^{**}spin-off: companies in development state from universities. Not open to commercial entities.

- Accuray Asia Limited
- Aep Linac
- · Akesis Inc.
- Alpha Tau Medical
- Brainlab
- CIVCO Radiotherapy
- DE.TEC.TOR. Devices and Technologies Torino
- · Eckert& Ziegler
- Elekta
- Klarity Medical

- Lap GmbH Laser Applikationen
- IBA SA
- Mimsoftware
- Modus QA
- Orfit Industries NV
- Philips
- PTW
- Raysearch Laboratories AB
- RS&A Inc
- · Siemens Healthcare Pte.
- Ltd.
- Sun Nuclear Corporation

- Suremark Company
- Qfix
- Varian
- Vertual Ltd
- Viewray
- VisionRT
- Xstrahl

「Satellite Symposia」

Satellite Symposia are the ideal way of engaging with the Congress audience and present your products and services through a live presentation in the congress center premises. These sessions are not part of the official Scientific Program.

At ESTRO Meets Asia, the Satellite Symposia are organized during the lunchbreak. Following slots are available:

All prices are VAT excluded.

*The exclusive satellite symposium slot on Friday is reserved for pharmaceutical companies only.

A satellite symposium includes:

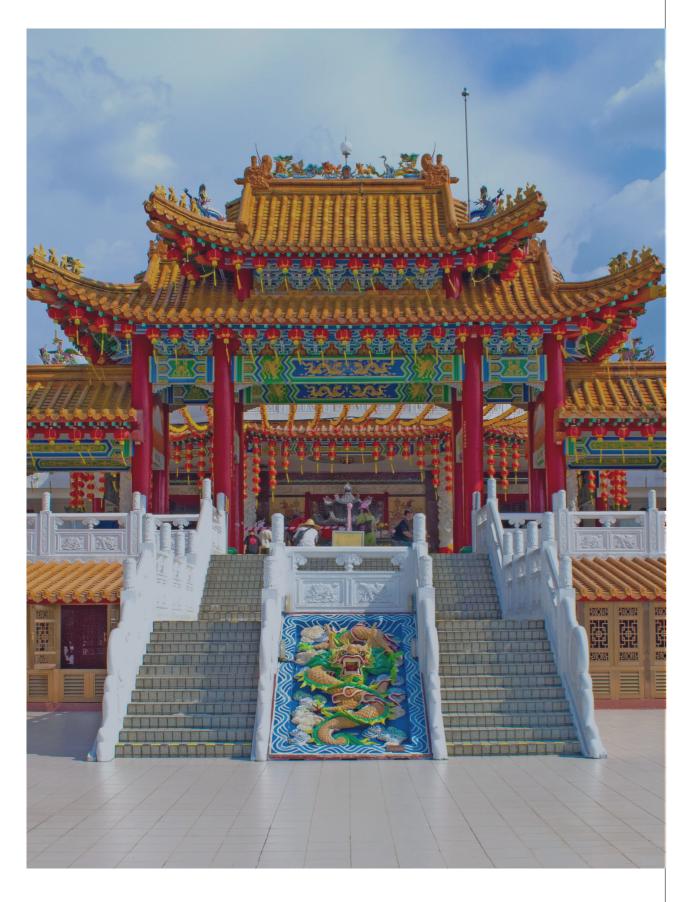
- Rent of the meeting room for the duration of the symposium
- Standard equipment and room set-up
- AV technician
- 1 hostess
- Possibility of roll-up (dimensions 2m*85cm) displayed the morning before your event in the registration area (artwork to be submitted to ESTRO for written approval). The production of the roll-up can either be done by the company OR by ESTRO.
- Inclusion of the satellite symposium agenda in the Exhibitor Directory, app and online program
- Email blast listing the satellite symposia agenda sent by ESTRO prior the congress to preregistered participants (in accordance with the GDPR policy)

Extra AV and branding packages for your satellite symposium session will be provided closer to the event.

Overview of available rooms for Satellite Symposia:

Room name	Room	Date	Capacity*
Conference Area	Hall A	Sat 24 August – Sun 25 May	650 pax
	Hall B	Jac 24 August - Sull 25 May	750 pax

^{*}The capacity of the rooms might change slightly depending on the final design of the rooms.



Advertising opportunities_

Below you will find an overview of opportunities to increase your brand visibility during the congress. Please note that each opportunity is offered in exclusivity – your logo will be the only one visible when purchasing one of the opportunities. The only exception are the advertisements in the digital Exhibitor Directory.

Area	Description	Price
Coffee Cups	Display of your logo on all cups available in the catering areas in the exhibition during the lunchtimes and coffee breaks.	€ 10,500 + production
Event app	Display of your logo on the home page of ESTRO event app	€ 10,500
Wi-Fi	Display of your logo on the Wi-Fi landing page	
Exhibitor Directory (digital)	Display of your advertisement in the key document for all participants, available on the ESTRO website	€ 2,000

The venue also offers a wide range for on-site advertising. The onsite advertising catalogue will be made available closer to the event.

All prices are VAT excluded.

Meeting rooms_

Sometimes you can be in need for a space where you can meet with your customers to discuss or give a presentation to a select audience.

The meeting rooms can be rented for ½ day (€ 1,000) or a full day (€ 2,000).

All prices are VAT excluded.







List 2023 Courses (AUG-DEC)

The 2024 calendar will be available as of October 2023.

POSTGRADUATE COURSES

Basic Clinical Radiobiology 9-13 September | Porto, Portugal

Target Volume Determination – From Imaging to Margins 11-14 Sept | Prague, Czech Republic

Image-Guided Radiotherapy and Chemotherapy in Gynaecological Cancer: Focus on MRI Based Adaptive Brachytherapy for Cervical Cancer

25-28 September | Brussels, Belgium

Multidisciplinary Management of Prostate Cancer

8-12 October | Bilbao, Spain

Image-Guided and Adaptive
Radiotherapy in Clinical Practice
10-13 October | Online

13-14 October | Bilbao, Spain

Brachytherapy for Prostate cancer

Physics for Modern Radiotherapy

A joint course for clinicians and physicists

16-20 October | Marrakesh, Morocco

Palliative Care and Radiotherapy 22-24 October | Istanbul, Turkey

Haematological Malignancies 23-26 October | Lyon, France Clinical Practice and Implementation of Image-Guided Stereotactic Body Radiotherapy 9-11 Nov | Prague, Czech Republic

Positioning and Immobilisation for Radiotherapy

11-12 November | Athens, Greece

Evidence Based Radiation Oncology 12-16 November | Budapest, Hungary Paediatric Radiotherapy

19-21 November | Ghent, Belgium

Best Practice in Radiation Oncology - Train the RTT (Radiation Therapists) Trainers - Part II 20-22 November | Vienna, Austria

Advanced Treatment Planning 26-30 November | Lisbon, Portugal

Advanced Technologies
30 Nov - 3 Dec | Hyderabad, India

Multidisciplinary Management of Brain Tumours 3-5 December | Brussels, Belgium

UNDERGRADUATE COURSES

ESO-ESSO-ESTRO-SIOPE Multidisciplinary Course in Oncology for Medical Students

28 Aug - 8 Sept | Poznan, Poland



Possibilities for company participation_

Option	Description	Visibility	Price	
Booth Space	Booth for commercial representation during the whole duration of the course to promote your products/services	Onsite visibility Acknowledgement of the sponsor on the ESTRO website	€ 3,750	
Satellite	A non-exclusive, non- commercial educational symposium that will be held outside the	An invitation for the satellite symposium (to be provided by the company to ESTRO) will be given to the participants upon registration to the course		
Symposium	programme schedule, in the morning before the	Display of roll-up for promotion of the satellite symposium	€4,000	
	start of the course or at the end of the day	Announcement of the satellite symposium on the ESTRO School website	-	
Booth + Satellite Symposium Session	Booth for commercial representation during the whole duration of the course + A non-exclusive, non-commercial educational symposium that will be held outside the programme schedule	As above	€ 7,000	
	An exclusive, non-	An invitation for the satellite symposium (to be provided by the company to ESTRO) will be given to the participants upon registration to the course		
Exclusive	commercial educational symposium that will	Display of roll-up for promotion of the satellite symposium		
Satellite Symposium	be held outside the programme schedule, in the morning before the	Announcement of the satellite symposium on the ESTRO School website	€ 6,000	
	start of the course or at the end of the day.	The sponsor receives 5 complimentary registrations to the course. The registrations can be used by the sponsor's users, the company delegates or others with the prior approval of ESTRO		
Educational Contribution	Companies can be invited by the course director to provide an educational contribution to the course programme in the format of a demo or hands-on session or contribution to a forum	The educational contribution does not entitle the company to any other kind of visibility that the one provided within this educational contribution frame	Free	

Live Courses

For the live courses, we also offer the possibility to sponsor:

- Lanyards
- Pens
- Notepads

These items will be distributed during all the live courses that take place during the year. The relevant booking form can be found <u>here</u>.

We also offer the possibility to sponsor the following live activities:

- Welcome reception
- Social Dinner
- Faculty Dinner

Online Courses

Here are the opportunities for the online courses:

Participation in the teaching course*
 € 2,650

*The participation of the company is defined by the Course Directors. Promotion of virtual company session by email blasts to participants of the online course is included in the package.

The financial contribution to the online courses includes a complimentary registration for <u>one</u> company delegate. Any additional company delegates will have to pay the regular registration fee.

All prices are VAT excluded.

For more information and pre-registration forms of the courses, you can directly contact:

Hande Van Gestel

M hyilmaz@estro.org

The 2024 ESTRO School Calendar will be available in the Guide in October.

Please note that the booth space prices will increase by 10% in 2024 in line with the inflation.







Venue: **Turin, Italy**Date: **13-14 October 2023**

Estimated number of participants: **approx. 150**Target audience: **Physics Community**

「General」

The ESTRO Physics Committee is delighted to announce the 6th ESTRO Physics Workshop 2023: *Science in Development*. The workshops are neither regular meetings based on invited talks and proffered papers, nor teaching courses. Instead, they aim to facilitate *scientific and professional networking* opportunities within the ESTRO physics community, physicists working in other areas and furthermore, create close interactions with industrial developers.

Format

- A list of topics is defined by the Physics Committee
- Participants are invited to register for one single topic the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for new collaborative research
- · Joint writing of a scientific paper or guidelines

"Key dates_

Description	Dates
Opening of booking	30 May 2023
Closure of booking	Availability depends on the venue First come, first served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*

^{*}Companies send their material directly to the venue.

Sponsorship opportunities_

Opportunity Description		Price
Booth space at the networking area (1 table, 2 chairs & backdrop or roll-up provided by sponsor) 2 exhibitors' registrations with access to the scientific sessions		€ 5,000
Sponsoring of lanyards		
Workshop Name on workshop webpage + link to company description (DIGITAL) website (including reporting on hits, clickthrough, etc)		63,000
Email blast postcard	Company name + logo included in the email blast sent to all physics workshop participants € 3,000	
Acknowledgement of the sponsor in the catering area at lunch time (roll-up, "sponsored by")		ТВС
Pack of 5 The sponsoring companies will receive an additional discount on all badge orders		10% discount
Roomdrop Drop in hotel room of participants workshop (e.g. small functional gift)		
Brand at hotel entrance where workshop takes place as of evening before event starts with possibility of "goodbye" banner on last day		€ 5,000
Brand on (DIGITAL) signage hotel	Brand mentioned on (DIGITAL) signage hotel	

All prices are VAT excluded.

Sponsorship opportunities are also available to companies who do not have a booth space at the workshop.

^{*}This option is only available for companies who do not have a booth at the workshop.



Venue: Prague

Date: 16-17 November 2023

Estimated number of participants: **approx. 200**Target audience: **Brachytherapy Community**

「General」

The upcoming GEC-ESTRO workshop on November 16-17, 2023, will cover exciting new aspects of brachytherapy, with each working group presenting and analysing a site-specific aspect of the modern image-guided brachytherapy.

The focus of this year's GEC-ESTRO workshop will be on the latest developments in the field of brachytherapy / interventional radiation therapy, particularly in the context of all competing local therapy modalities such as external beam radiation therapy and surgery – on developments and results making a difference in favour of the brachytherapy. These latest developments include particularly modern perspectives of imaging in brachytherapy, re-irradiation with brachytherapy, results of Phase 2 and Phase 3 trials, analyses of brachytherapy potentials for organ and function preservation and finally, the perspectives of education in brachytherapy in Europe.

Format

- Three topics are defined by the Brachytherapy Committee
- Participants are invited to register for one single topic the number of participants is limited to stimulate discussion and guarantee interaction
- The workshop itself is a combination of invited talks by leading scientists and interactive participation by the delegates

Expected outcome

- Initiatives for joint creation of new scientific ideas and workflows, impacting daily practice
- Creation of networks for future collaboration

"Key dates_

56

Description	Dates
Opening of booking	30 May 2023
Closure of booking	Availability depends on the venue First come, first served basis
Delivery of branded material to workshop venue	1-2 days prior to the event*

^{*}Companies send their material directly to the venue.

Sponsorship opportunities_

Opportunity	Description	Price	
	Booth space at the networking area (1 table, 2 chairs & backdrop provided by sponsor)		
Booth	2 exhibitors' registrations with access to the scientific sessions	 € 7,500	
	Brand visibility on the ESTRO website		
Sponsoring of lanyards	Logo of sponsor displayed on the lanyards provided to all participants, chairman and speakers	€ 2,000 + Production (300 units)	
Workshop description (DIGITAL)	Name on workshop webpage + link to company website (including reporting on hits, clickthroughs, etc)	. € 3,000*	
Email blast postcard	Company name + logo included in the email blast sent to all GEC-ESTRO workshop participants	€ 5,000	
Catering	Catering Acknowledgement of the sponsor in the catering area at lunch time (roll-up, "sponsored by")		
Pack of 5 registrations	The sponsoring companies will receive an additional discount on all badge orders	10% discount	
	Room including AV/IT technicians and material (same as used for the scientific sessions)		
	Possibility of promotional roll-up (to be provided by the sponsor) to be displayed in the registration area	€ 10,000	
Exclusive satellite symposium	Possibility to display promotional leaflets in the registration area (content to be approved by ESTRO)		
	Inclusion of the satellite symposium agenda in the workshop material		
	Inclusion of the satellite symposium agenda on the ESTRO website		
	Acknowledgement of the satellite symposium session by the chairman		

All prices are VAT excluded.

Sponsorship opportunities are also available to companies who do not have a booth space at the workshop.

^{*}This option is available for companies who do not have a booth at the workshop.

1. How many complimentary badges am I entitled to?

The number of complimentary badges you are entitled to depends on the sqm of your booth. ESTRO offers 3 exhibitor badges per 9 sqm rented.

- Gold Members receive 1 Regular + 2 Full Exhibitor badges per 9 sqm booked.
- Corporate Members receive 2 Regular + 1
 Full Exhibitor badges per 9 sqm booked.
- Non-corporate members receive 3 Regular badges per 9 sqm booked.

2. What is the difference between Full Exhibitor Badge and Regular Exhibitor Badge?

The regular exhibitor badge gives access only to the exhibition. The full exhibitor badge gives access to the exhibition and the scientific sessions.

3. How do I register my delegates for the exhibitor badges?

ESTRO will send you an excel file to fill before the event. In this file, you can see the types and number of complimentary badges you are entitled to. Once you fill in this file and send it back to hyilmaz@estro.org, your registration will be done.

4. In addition to the complimentary badges I receive from ESTRO, how can I order extra exhibitor badges?

Once you have received the registration form from ESTRO, you can add the name of the delegates who need the additional badges and indicate in the file the type of badges you want. (full or regular)

5. Is it possible to register onsite?

Yes, it is also possible to do your registrations onsite. Please be aware that the prices might change onsite.

6. I need an invitation letter for my visa application. How can I receive it?

To receive a visa invitation letter from ESTRO, first you need to register your delegates who need a visa invitation letter. Once your delegates are registered to the congress, we will prepare an invitation letter including your registration number and send it to you via email. You can contact hyllmaz@estro.org for your visa invitation requests.

7. Can I receive the pre-registration list of participants?

Yes, it is possible to receive the list of preregistered delegates to the congress. However, please note that you will only receive the list of individuals who have given ESTRO their consent to to share their contact details with third parties.

8. Is lunch included in the registration fee?

The lunch is not included in the registration fee.

9. Can I organise meetings/social events during the Congress?

Yes, you can organise your meetings/social events **as long as** it does not overlap with the scientific programme and you should receive the written approval from ESTRO first. Please make sure to check the scientific programme on our website before planning any kind of events for the participants of the Congress.

10. Can I distribute flyers/brochures at the venue?

It is allowed only within the limits of your own booth. Any promotional activity outside your booth is strictly forbidden.

11. Can I provide my own catering in my booth?

You need to receive a written approval from the official catering company. Unless this permission is acquired, the exhibitors cannot provide catering in their booth.

12. How can I place my orders for the exhibition? (furniture, carpet, electricity etc.)

For ESTRO 2024, you can use the exhibitor portal created by GES. The link will be made available on our website closer to the event.

13. Is ESTRO responsible for the production of the roll-ups for the satellite symposia?

For the ESTRO annual Congress, you have 2 options. You can either produce your own roll-ups for your satellite symposium OR you can choose one of the extra branding packages we offer for your session and ESTRO can produce the roll-up for you.

For all other events, companies are responsible for the production and delivery of their own roll-ups.

14. Can we record our demo sessions during the congress?

Yes, exhibitors are allowed to film the activities taking place inside their own booth space. Please make sure to check our media policy on our website for any articles or posts related to the scientific programme or society in general.

15. How long do the sessions remain available on demand on the online congress platform?

The online congress platform remains open 6 months after the event. Only participants with "full" registration can access the scientific sessions.

ESTRO

ESTRO

European Society for Radiotherapy & Oncology

Avenue Marnix 17 1000 Brussels Belgium

Follow us on p f m

WWW.ESTRO.ORG