

“Academic Entrepreneurship and Technology Transfer in Radiation Oncology: Dream or Reality?”

Time slot	Title	Teacher
9.00-9.10	Welcome and round of presentation	All teachers
9.10-9.30	Technology Transfer or Academic entrepreneurship (AE): what is it? and why should we do it?	P. Lambin
9.30-9.50	From research to value for patients: value for money	Y. Lievens
9.50-10.10	The path of AE: a helicopter view	R. Mackie
10.10-10.30	Discussion	
10.30-11.00	COFFEE BREAK	
11.00-11.20	Intellectual Property: the first step	R. Mackie
11.20-11.40	The Business Plan: the second step	D. Gibon
11.40-12.00	(Pre-)seed funding and grants for Technology Transfer	S. Walsh
12.00-12.20	Personal experience: from idea to start-up	S. Jafari
12.30-13.30	LUNCH	
13.30-13.50	AE for hardware	R. Mackie
13.50-14.10	AE for software	J. Löf
14.10-14.30	AE for biomarkers	S. Walsh
14.30-14.50	From Concept to Medical Device	J.W. Doosje
15.00-15.30	COFFEE BREAK	
15.30-15.50	The issue of potential conflict management	R. Mackie
15.50-16.10	The point of view of the large company: when and why do they buy startups?	S. Singh
16.10	Quiz and Conclusion	