

ESTRO 37 - THE LARGEST ESTRO EVENT EVER



DELEGATES



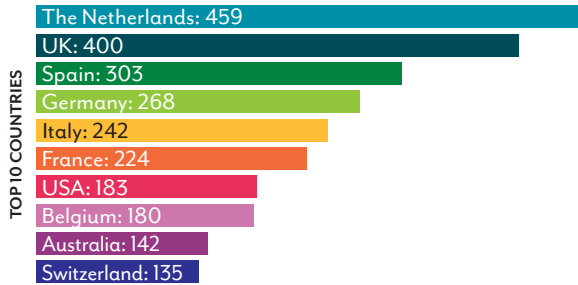
- Participants: 4,856
- Company delegates: 1,355



- 44.7 % radiation oncologists
- 28.1 % medical physicists
- 11.4 % RTTs, RT nurses
- 4.5 % clinical oncologists
- 3.2 % other medical specialities
- 2.5 % other non-medical specialities
- 2.2 % radiobiologists
- 1.4 % dosimetrists
- 1.1 % computer scientists
- 0.8 % RO industry - corporate
- 0.1 % quality manager



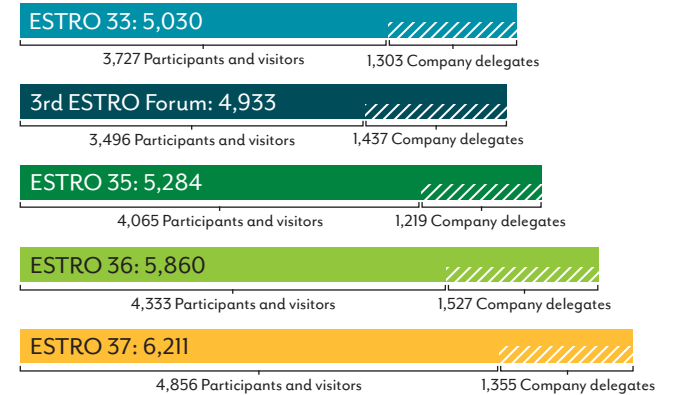
- 76.6 % Europe
- 12.8 % Asia and Oceania
- 6.9 % North America
- 1.8 % Middle East
- 1.3 % South and Central America
- 0.5 % Africa



EVOLUTION

OF THE ESTRO ANNUAL CONFERENCE (From 2013 to 2018)

Participants:



SUPER RUN



- 75 % cancer care community
- 15% local runners
- 10 % public and patients

ESTRO 37 APP



3,840 downloads
of the ESTRO 37 app

TWITTER



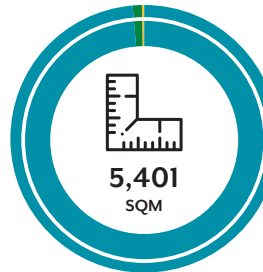
20,363 million impressions
All tweets by each participant multiplied with number of followers that participant currently has then summed up for all participants

8,819 Tweets

1,505 Participants on Twitter

Twitter data from the #ESTRO37 hashtag from 20 April 4:40PM to 7 May 2018, 4:40PM CET

EXHIBITION



- Main exhibition : 5,275 sqm
- Start-up corner: 60 sqm
- Community pavilion: 66 sqm



- Main exhibition : 95
- Start-up: 9
- Community pavilion: 13