**SPONSORING AND ADVERTISING**

**Booking Form**

**To be returned to Hande Yilmaz by email** [**hyilmaz@estro.org**](mailto:hyilmaz@estro.org)

All booking procedure will start on

**10 September 2019** for ESTRO Gold Corporate members

**17 September** **2019** for ESTRO Corporate members

**30 September 2019** for the whole industry

**NO BOOKING WILL BE ACCEPTED BEFORE THE ABOVE-MENTIONED DATE**

Please complete in type of block capitals. ESTRO cannot be responsible for mistakes resulting for illegible handwriting.

**COMPANY DETAILS**

Company name

Invoicing address

Contact person

VAT number (if applies)

Purchase order number - PO (if applies)

Tel

E-mail …………………………....

This application is legally binding for the exhibitor pending its acceptance in writing by the organiser.

**By signing this application form, you declare that you have read and accepted the ESTRO Rules and Regulations.**

Name: Title:

Signature: Date:

*Please note that:*

* *If you book the same items for “World Congress of Brachytherapy 2020” as well, you will get a %25 on the second item.*
* *If you book a set of items for ESTRO 2020 (at least 3 items or more listed below), you will get a %10 discount on the total amount to be paid.*

**Booking of the following items:**

**CONFERENCE MATERIALS**

* **Conference Lanyards 10.000+production**

*Quantity: 8000 units*

* **Health corners in the exhibition hall 10.000+production**

*Display of your logo in the area where fruits*

*and coffee are distributed and additional visibility by*

*display of your logo on the coffee cups*

* **Event app 10.000€**

*Display of your logo on the install, welcome and intro*

*Screens of the ESTRO event app*

* **Wi-Fi 10.000€**

*Display of your logo on the Wi-Fi landing page*

* **Exhibitor’s Directory (digital) 2.000€**

*Display of your advertisement in the key document on*

*exhibition & industry for all participants*

*(available on the ESTRO website and*

*via the ESTRO app)*

* **Program Overview (Physical) 10.000€**

*Display of your logo on the handy guide to the congress,*

*featuring both an overview of the program and a venue map and*

*distributed to all participants*

**SUPER RUN**

\*\*\*There are two options to sponsor: an exclusive sponsorship at **€ 30,000** or the possibility to partially sponsor (see the different options and prices below).

The possibility for **exclusive sponsor** is open **till 30 September 2019**. If no exclusive sponsor is found by that time, the different smaller sponsorship opportunities will be offered to the Industry Partners.

* **Runner’s T-Shirt 2000€+production**

*Company logo displayed on the runner’s T-shirt*

*(600 units)*

* **Runner’s Bag 2000€+production**

*Company’s logo displayed on runner’s bag and*

*on distribution post*

*(600 units)*

* **Goodies in the Bag 2000€+production**

*Display of your logo on goodies distributed*

*to all runners*

* **Drinks/fruits/cereals 2000€+production**

*Distributed after the Run*

* **Starting Line 5000€+production**

*Display of the company logo on the start/finish line*

**THE STAGE**

* **EXCLUSIVE sponsorship of the Stage 20.000€**

*Branding visibility by display of the company’s logo*

*in the area and schedule of “The Stage”, which will*

*be available via the ESTRO website and ESTRO event app.*

* **Stage Presentation Slot (NEW OPPORTUNITY)\*****2,500€**

*Opportunity to present on the ESTRO Stage located*

*in the center of the exhibition hall. Display of the stage*

*program in the “Exhibitor Directory” on ESTRO website and*

*app including the company name, presentation title,*

*booth no. & logo*

*\*For the availability of the slots, please contact* [*hyilmaz@estro.org*](mailto:hyilmaz@estro.org)

**ONSITE ADVERTISING**

\*\*\*Please find the onsite advertising options in the “[ESTRO 2020 Onsite Advertising Catalogue](https://www.estro.org/getmedia/6be7df8d-27f2-4d0e-ae10-8d39567d9b27/ESTRO-2020_Onsite-Advertising-Catalogue.pdf.aspx;.pdf).”

These are the options offered at the moment and additional items might be added later.

* **Outside Registration Area 2000€+Production (per piece)**

*Outside Foyer D – 3,97 x 2,20m vinyl graphic*

*on the side of the building (6 pieces in total)*

* **~~Registration Area “Option a” 9000€+Production (BOOKED)~~**

*~~Foyer D – 3,6 m x 1,37 m vinyl graphic~~*

*~~above entrance~~*

* **Registration Area “Option b” 350€+Production (per piece)**

*Foyer D – 0,99 x 2,17 m vinyl graphic*

*on the side of the building (8 pieces in total)*

* **Mall Area “Option a” 3000€+Production (per piece)**

*Mall – 4,0 x 4,0m banner suspended above*

*the walkway in the mall (double sided), position tbc*

* **Mall Area “Option b” 1000€+Production (per piece)**

*Mall – 1,4 x 3,0m (WxH) banner suspended along*

*the glass facade of the mall*

* **Mall Area “Option c” 700€+Production (per piece)**

*Mall – 2,65 x 2,15 m window sticker along the mall*

* **~~Mall Area “Option d” 1000€+ Production (BOOKED)~~**

*~~Mall – 5,5 x 1,02 m branding above walkway in mall~~*

*~~(single sided)~~*

* **Miscellaneous positions 250€+Production (per piece)**

*Branded cube seating (4 sides branded)*