ESTRO 2020 ONSITE ADVERTISING CATALOGUE

ESTRO offers onsite advertising opportunities in different areas of the Messe Wien Congress Center, which are:

• Outside Registration Area
• Registration Area
• Corridor between Registration and Conference Area
• Miscellaneous Positions

The exact location of each signage is indicated with a red star after each advertising option.
1-Outside Registration Area

a) Outside Foyer D – 3,97 x 2,20m vinyl graphic on the side of the building- 5 pieces
   (4 pieces available)
   ➢ 2000€+Production (per piece)
2-Registration Area

a) Foyer D – 3,6 m x 1,37 m vinyl graphic above entrance
   ➢ 9000€ +Production [BOOKED]
b) Foyer D – 0,99 x 2,17 m vinyl graphic on the side of the building (8 pcs)

➢ 350€ + Production (per piece)
3- Mall (Corridor between Registration and Conference Area)

a) Mall – 4,0 x 4,0m banner suspended above the walkway in the mall (double sided), position tbc
   ➢ 3000€+Production (per piece)
b) Mall – 1,4 x 3,0m (WxH) banner suspended along the glass facade of the mall
➢ 1000€+Production (per piece)
c) Mall – 2,65 x 2,15 m window sticker along the mall
   (43 pieces available along the mall area)
   ➢ 700€ + Production (per piece)
d) Mall – 5,5 x 1,02 m branding above walkway in mall (single sided)
➢ 1000€+Production (BOOKED)
4- Miscellaneous positions

a) Branded cube seating (4 sides branded)
   ➢ 250€+Production (per piece)