

## ADVERTISING Booking Form

To be returned to Hande Van Gestel by email [hyilmaz@estro.org](mailto:hyilmaz@estro.org)

All booking procedure will start on

- **7 October 2024** for ESTRO Gold Corporate members
- **14 October 2024** for ESTRO Corporate members
- **4 November 2024 at 15:00 CET** for the whole industry

**NO BOOKING WILL BE ACCEPTED BEFORE THE ABOVE-MENTIONED DATE**

Please complete in type of block capitals. ESTRO cannot be responsible for mistakes resulting from illegible handwriting.

### **COMPANY DETAILS**

COMPANY NAME .....

INVOICING ADDRESS .....

CONTACT PERSON .....

VAT NUMBER (IF APPLIES) .....

PURCHASE ORDER NUMBER - PO (IF APPLIES) .....

TEL .....

E-MAIL .....

This application is legally binding for the exhibitor pending its acceptance in writing by the organiser.

**By signing this application form, you declare that you have read and accepted the [ESTRO Rules and Regulations](#).**

Name: ..... Title: .....

Signature: ..... Date: .....

*\*The onsite advertising catalogue will be made available closer to the event.*

**BOOKING OF THE FOLLOWING ITEMS:**

**CONFERENCE MATERIAL**

- Event app** **€ 10,500**  
*Display your logo on the install, home & favorites screen of the ESTRO event app.*
- Exhibitor's Directory (digital)** **€ 2,000**  
*Display of your advertisement in the key document on exhibition & industry for all participants available on the ESTRO website and via the ESTRO app.*
- Coffee Cups (in the exhibition)** **€ 10,500 + production**  
*Display your logo on the coffee cups distributed in the exhibition area.*
- Digital Signage** **€ 3,500**  
*Display of your advertisement on 2 digital rotating banners placed at the entrance of the exhibition for the whole duration of the congress.*
- Digital Signage (for satellite symposium holders)** **€ 1,500**  
*Display of your satellite symposium program on 2 digital rotating banners placed at the entrance of the exhibition on the day of your satellite symposium session.*
- Stage Presentation Slot** **€ 2,500**  
*Opportunity to present 15 minutes on the ESTRO Stage during coffee breaks. Display of the stage program in the "Exhibitor Directory" on ESTRO website including the company name, presentation title, booth no. & logo. Push notification on the app before the session starts.*
- Premium Green Package** **€ 5,000**
  - Stage Presentation:**
    - 10 minutes dedicated presentation during a Go Green session, followed by a panel discussion.
    - Presentations must be exclusively focused on sustainability within radiation oncology and industry initiatives.
  - Exposure Throughout the Congress:**
    - Sustainability video playing on a loop at the Green Lounge industry screen throughout the congress.
    - Logo prominently displayed on a side of the Green Lounge industry screen, emphasizing your commitment to sustainability - "This lounge is supported by [Company logos]."
- Green Package** **€ 2,500**
  - Exposure Throughout the Congress:**
    - Sustainability video playing on a loop at the Green Lounge industry screen throughout the congress.
    - Logo prominently displayed on a side of the Green Lounge industry screen, emphasizing your commitment to sustainability. "This lounge is supported by [Company logos]."