# EST<u>R0</u>2023

Onsite Advertising Catalogue Industry Partners

# From Innovation to Action

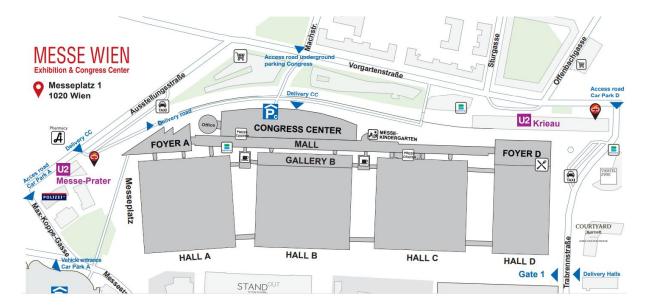
**12-16 May 2023** Vienna, Austria





#### Venue General Overview





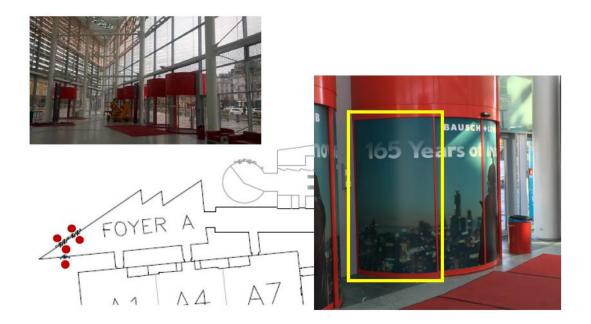


# 1-Main Entrance (Foyer A)

• CODE: REV1

| POSITION           | windows revolving doors (outer windows, fix glass panel) |
|--------------------|--|
| DIMENSION (WXH)    | 1.090 mm x 2.220 mm                                      |
| VISIBLE AREA (WXH) | 1.090 mm x 2.220 mm                                      |
| SIDES              | single sided   |
| MATERIAL           | self adhesive foil                                       |
| TOTAL PIECES       | 20 (5 doors are available in total)                      |

> Unit Price – 450€ excl. VAT



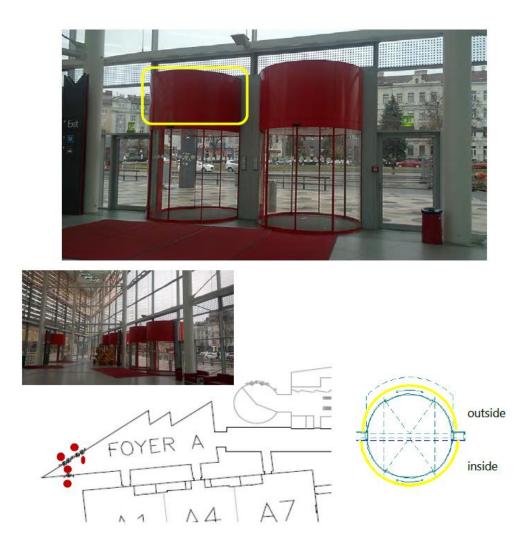


• CODE: REV3

| POSITION           | Above revolving doors (inside and outside possible) |
|--------------------|---|
| DIMENSION (WXH)    | 3.820 mm x 1.270 mm                                 |
| VISIBLE AREA (WXH) | 3.820 mm x 1.270 mm                                 |
| SIDES              | single sided  |
| MATERIAL           | self adhesive foil                                  |
| TOTAL PIECES       | 10 (5 doors are available in total)                 |

each door has 1 fix red panel (above the door) outside, and 1 inside

> Unit Price – 990€ excl. VAT





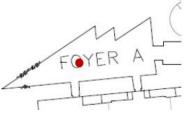
# 2-Registration Area (Foyer A)

• CODE: EL1

| POSITION           | Elevator Foyer      |
|--------------------|---------------------|
| DIMENSION (WXH)    | 2.155 mm x 3.580 mm |
| VISIBLE AREA (WXH) | 2.155 mm x 3.580 mm |
| SIDES              | single sided        |
| MATERIAL           | PVC                 |
| TOTAL PIECES       | 1                   |

> Unit Price – 1,650€ excl. VAT



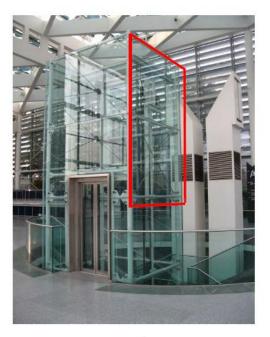


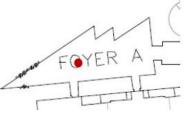


• CODE: EL2

| POSITION           | Elevator Foyer      |
|--------------------|---------------------|
| DIMENSION (WXH)    | 2.155 mm x 3.580 mm |
| VISIBLE AREA (WXH) | 2.155 mm x 3.580 mm |
| SIDES              | single sided        |
| MATERIAL           | PVC                 |
| TOTAL PIECES       | 1                   |

> Unit Price – 1,650€ excl. VAT



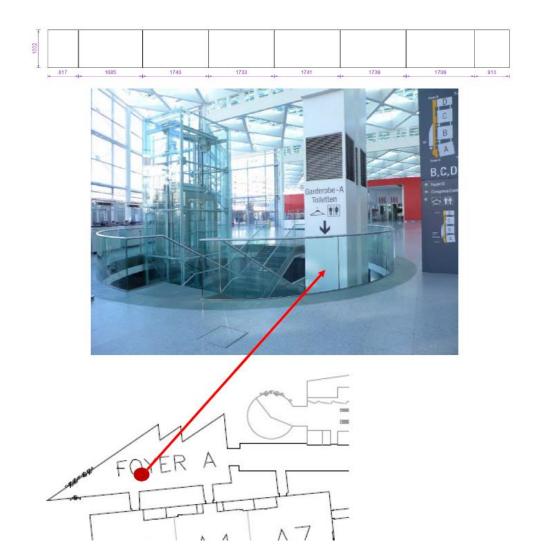




• CODE: FG1

| POSITION           | round glass right side, Foyer A |
|--------------------|---------------------------------|
| DIMENSION (WXH)    | 12.167 mm x 1.032 mm            |
| VISIBLE AREA (WXH) | 12.167 mm x 1.032 mm            |
| SIDES              | single                          |
| MATERIAL           | self adhesive foil              |
| TOTAL PIECES       | 1                               |

### > Unit Price – 2,400€ excl. VAT

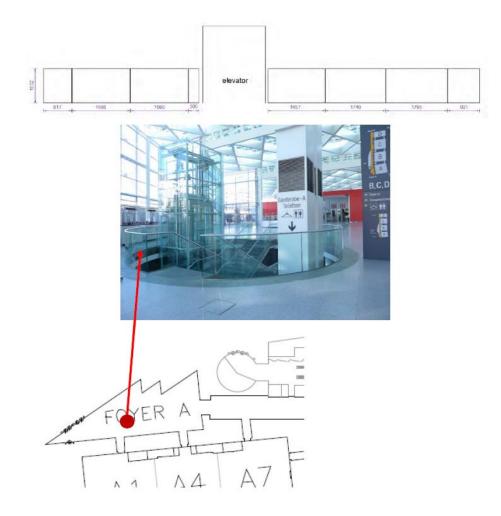




• CODE: FG2

| POSITION           | round glass left side, Foyer A |
|--------------------|--------------------------------|
| DIMENSION (WXH)    | 10.604 mm x 1.032 mm           |
| VISIBLE AREA (WXH) | 10.604 mm x 1.032 mm           |
| SIDES              | single                         |
| MATERIAL           | Self adhesive foil             |
| TOTAL PIECES       | 1                              |

> Unit Price – 2,200€ excl. VAT

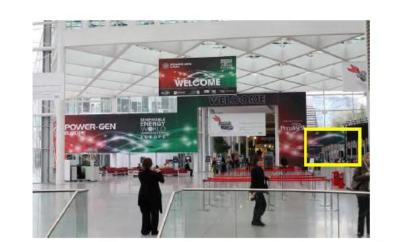


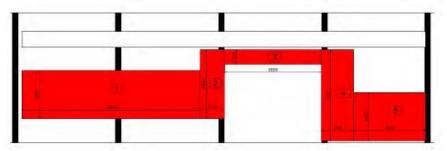


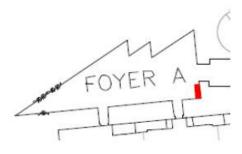
• CODE: RP5

| POSITION           | red portal cover nr5 |
|--------------------|----------------------|
| DIMENSION (WXH)    | 6.439 mm x 4.493 mm  |
| VISIBLE AREA (WXH) | 6.439 mm x 4.493 mm  |
| SIDES              | single               |
| MATERIAL           | Fabric material      |
| TOTAL PIECES       | 1                    |

> Unit Price – 10,000€ excl. VAT









# 3- Mall (Corridor between Registration and Conference Area)

• CODE: ES1

| POSITION           | escalator, mall    |
|--------------------|--------------------|
| DIMENSION (WXH)    | 8.818 mm x 670 mm  |
| VISIBLE AREA (WXH) | 8.818 mm x 670 mm  |
| SIDES              | single             |
| MATERIAL           | Self adhesive foil |
| TOTAL PIECES       | 8                  |



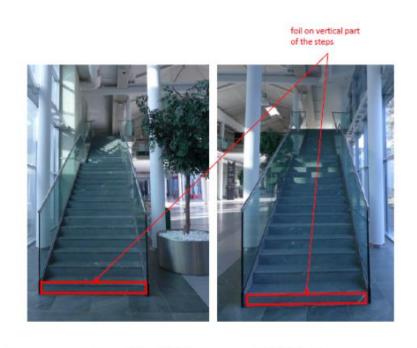
#### > Unit Price – 1,100€ excl. VAT

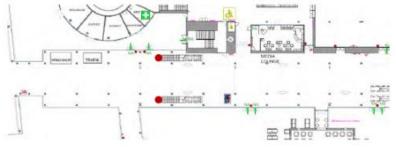


• CODE: SC1

| POSITION           | Staircase branding on steps (vertical part), Mall |
|--------------------|---|
| DIMENSION (WXH)    | 1.500 mm x 120 mm                                 |
| VISIBLE AREA (WXH) | 1.500 mm x 120 mm                                 |
| SIDES              | single  |
| MATERIAL           | self adhesive foil                                |
| TOTAL PIECES       | 62 (31 left, 31 right)                            |

> Unit Price – 60€ excl. VAT



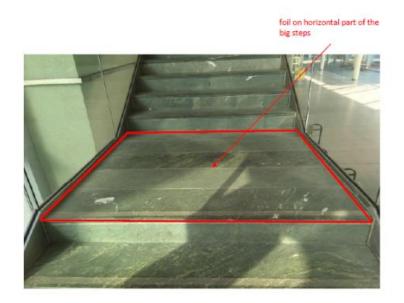


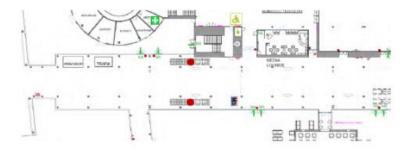


• CODE: SC2

| POSITION           | staircase branding on steps (horizontal part), Mall |
|--------------------|---|
| DIMENSION (WXH)    | 1.500 mm x 1.545 mm                                 |
| VISIBLE AREA (WXH) | 1.500 mm x 1.545 mm                                 |
| SIDES              | single  |
| MATERIAL           | self adhesive foil                                  |
| TOTAL PIECES       | 2 (1 left, 1 right)                                 |

#### > Unit Price – 450€ excl. VAT



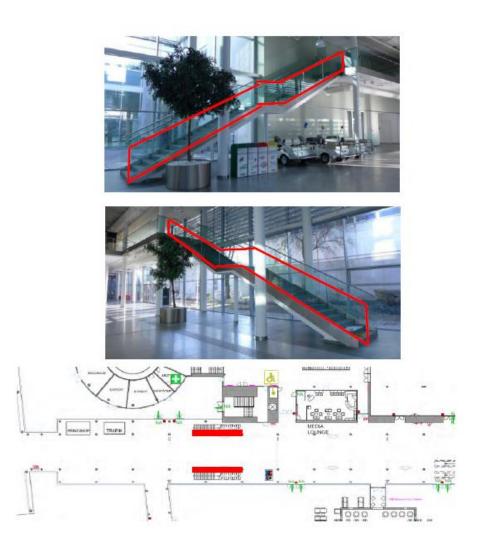




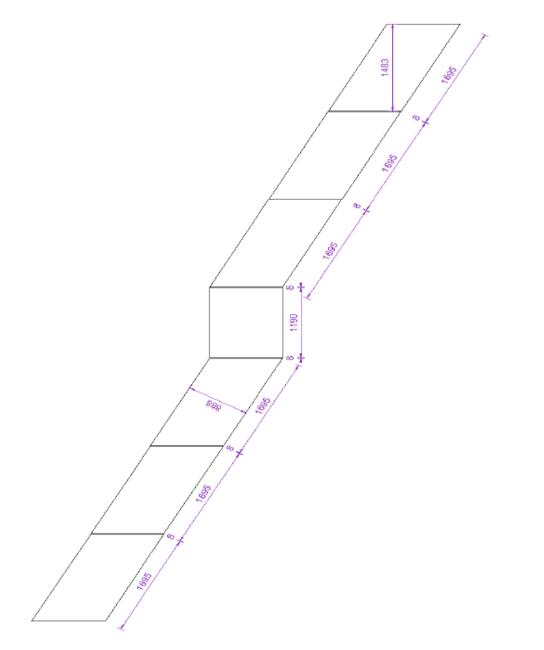
• CODE: SC3

| POSITION           | Staircase branding on glass        |
|--------------------|------------------------------------|
| DIMENSION (WXH)    | please see sketch for measurements |
| VISIBLE AREA (WXH) | please see sketch for measurements |
| SIDES              | single                             |
| MATERIAL           | self adhesive foil                 |
| TOTAL PIECES       | 2 (1 left, 1 right)                |

> Unit Price – 4,000€ excl. VAT





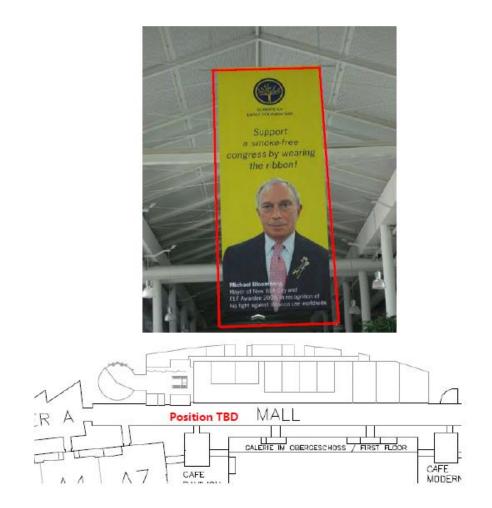




• CODE: MB2

| POSITION           | banner hanging from ceiling, mall |
|--------------------|-----------------------------------|
| DIMENSION (WXH)    | 1.400 mm x 4.000 mm               |
| VISIBLE AREA (WXH) | 1.400 mm x 4.000 mm               |
| SIDES              | double sided                      |
| MATERIAL           | PVC                               |
| TOTAL PIECES       | several                           |
|                    |                                   |

#### > Unit Price – 2,300€ excl. VAT



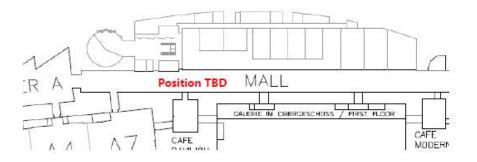


• CODE: MB3

| POSITION           | banner hanging from ceiling, mall |
|--------------------|-----------------------------------|
| DIMENSION (WXH)    | 4.000 mm x 4.000 mm               |
| VISIBLE AREA (WXH) | 4.000 mm x 4.000 mm               |
| SIDES              | double sided                      |
| MATERIAL           | PVC                               |
| TOTAL PIECES       | several                           |

> Unit Price – 5,100€ excl. VAT





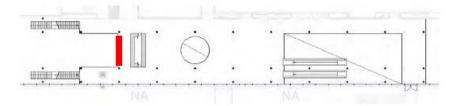


• CODE: BA1

| POSITION           | banner banner Atrium seen from Foyer A, Mall |
|--------------------|--|
| DIMENSION (WXH)    | 7.300 mm x 1.020 mm                          |
| VISIBLE AREA (WXH) | 7.300 mm x 1.020 mm                          |
| SIDES              | single sided (back side covered white)       |
| MATERIAL           | foam board, 5mm                              |
| TOTAL PIECES       | 1  |

> Unit Price – 1,750€ excl. VAT





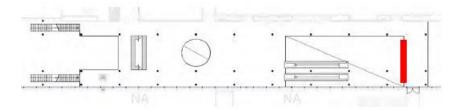


• CODE: BB1

| POSITION           | banner banner gallery seen from Foyer A, Mall |
|--------------------|---|
| DIMENSION (WXH)    | 11.160 mm x 1.020 mm                          |
| VISIBLE AREA (WXH) | 11.160 mm x 1.020 mm                          |
| SIDES              | single sided (back side covered white)        |
| MATERIAL           | foam board, 5mm                               |
| TOTAL PIECES       | 1   |

> Unit Price – 2,600€ excl. VAT







## 4- Miscellaneous Positions

• CODE: FS1

| POSITION           | floor stickers      |
|--------------------|---------------------|
| DIMENSION (WXH)    | 1.000 mm x 1.000 mm |
| VISIBLE AREA (WXH) | 1.000 mm x 1.000 mm |
| SIDES              | single              |
| MATERIAL           | self adhesive foil  |
| TOTAL PIECES       | several             |

> Unit Price – 250€ excl. VAT





• CODE: TO1

| POSITION                       | self standing tower                           |
|--------------------------------|---|
| DIMENSION (WXH)                | 1.030 mm x 2.500 mm / construction            |
| VISIBLE AREA (WXH)             | 950 mm x 2.380 mm / visible graphic dimension |
| <b>GRAPHIC DIMENSION (WXH)</b> | 964 mm x 2.400 mm / required graphic data     |
| SIDES                          | four sided                                    |
| MATERIAL                       | print on infill, 3mm                          |
| TOTAL PIECES                   | 1   |

> Unit Price – 1,500€ excl. VAT

