



ESTRO Annual Congress  
3-7 May 2024  
Glasgow, UK

## SPONSORING AND ADVERTISING Booking Form

To be returned to Hande Van Gestel by email [hyilmaz@estro.org](mailto:hyilmaz@estro.org)

Please complete in type of block capitals. ESTRO cannot be responsible for mistakes resulting for illegible handwriting.

### **COMPANY DETAILS**

COMPANY NAME .....

INVOICING ADDRESS .....

CONTACT PERSON .....

VAT NUMBER (IF APPLIES) .....

PURCHASE ORDER NUMBER - PO (IF APPLIES) .....

TEL .....

E-MAIL .....

This application is legally binding for the exhibitor pending its acceptance in writing by the organiser.

**By signing this application form, you declare that you have read and accepted [the ESTRO Rules and Regulations](#).**

Name: ..... Title: .....

Signature: ..... Date: .....



## BOOKING OF THE FOLLOWING ITEMS

### CONFERENCE MATERIALS

- |   |                              |
|---|------------------------------|
| <input type="checkbox"/> <b>Event app</b><br><i>Display of your logo on the install, home &amp; favorites<br/>Screen of the ESTRO event app</i>   | <b>10.500€</b>               |
| <input type="checkbox"/> <b>Exhibitor's Directory (digital)</b><br><i>Display of your advertisement in the key document on<br/>exhibition &amp; industry for all participants<br/>(available on the ESTRO website and<br/>via the ESTRO app)</i>  | <b>2.000€</b>                |
| <input type="checkbox"/> <b>Coffee Cups (in the exhibition)</b><br><i>Display of your logo on the coffee cups distributed<br/>in the exhibition area</i>  | <b>10.500€ (+production)</b> |
| <input type="checkbox"/> <b>Digital Signage</b><br><i>Display of your advertisement on 2 digital rotating<br/>banners placed at the entrance of the exhibition<br/>for the whole duration of the congress</i>   | <b>3,500€</b>                |
| <input type="checkbox"/> <b>Digital Signage (for satellite symposium holders)</b><br><i>Display of your satellite symposium program on<br/>2 digital rotating banners placed at the entrance<br/>of the exhibition on the day of your satellite symposium session</i>   | <b>1,500€</b>                |
| <input type="checkbox"/> <b>Stage Presentation Slot</b><br><i>Opportunity to present 15 minute on the ESTRO Stage<br/>during coffee breaks. Display of the stage program in the<br/>"Exhibitor Directory" on ESTRO website including the company name,<br/>presentation title, booth no. &amp; logo. Push notification on the app<br/>before the session starts</i> | <b>2,500€</b>                |



## **ONSITE ADVERTISING**

Please find the onsite advertising options in the "[ESTRO 2024 Onsite Advertising Catalogue.](#)"

<b>Item</b>	<b>Unit Price</b>	<b>Quantity</b>	<b>Booked Items</b>
Reboard Norma	€1000*		
Floor Tiles Digilino	€1000*	3 - to be displayed on all tiles	
Floor Tiles Vinyl	€500*	1 floor tile per exhibitor allowed	
Stacked Cubes	€500*		
Hanging Banners	€2000*		
East Entrance Fireplace	€7000		
TriSign Lamp posts	€1000		
Concourse Floor Vinyl	€1000		
Concourse Advertising Above Box Office	€7000		
Mezzanine Wall Vinyl	€1200		
Concourse Hanging Banners	€2500		
Concourse Escalator Vinyl	€5000		
Concourse Advertising Staircase	€2000		
Concourse Escalator Walls	€3000		
Concourse Elevator Vinyl Wrap	€5000		
Loch Suite Foyer Wall Vinyl	€4000		
Concourse Pillar Wraps	€1500		
Armadillo Ground Floor Foyer Pillar Wraps	€1500		
Armadillo Gala Foyer Pillar Wraps	€1500		



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Armadillo Escalator Vinyl	€6000		
Concourse Escalator Mega Screen	€2500		
Concourse Landscape Widescreen	€3500		

*\*Prices listed above do not include VAT. VAT will be added at the applicable rate*